

Business Magazines

Combined Total Circulation Certificate

January to December 2016



Setting the standard

Oilfield Technology

OILFIELD TECHNOLOGY



Key information

Metric type

Circulation

ABC total

11,050 average

Period

1 January 2016 to 31 December 2016

No of issues

12

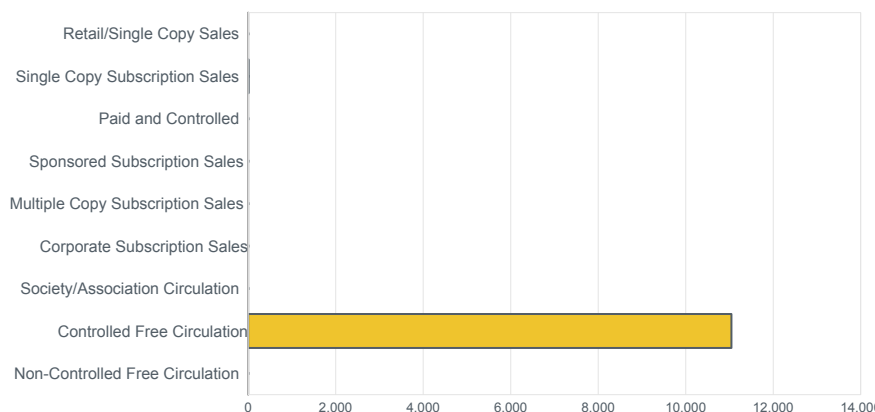
Market sector

Energy: General

Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	0.05%
Paid and Controlled	0%
Sponsored Subscription Sales	0%
Multiple Copy Subscription Sales	0%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	99.95%
Non-Controlled Free Circulation	0%

Audit issue circulation breakdown - Print/Digital



Contact details

Palladian Publications Ltd
 15 South Street
 Farnham
 Surrey
 GU9 7QU
 01252 718999
 mail@oilfieldtechnology.com
 www.energyglobal.com



	Total			United Kingdom			Other Countries		
	Total	Total Print	Total Digital	Total	Print Edition	Digital Edition	Total	Print Edition	Digital Edition
Average Circulation Per Issue	11,050	11,050	-	1,076	1,076	-	9,974	9,974	-
Average Retail Sales Per Issue	-	-		-	-		-	-	

Analysis for the Audit issue cover dated DECEMBER 2016 and distributed on 14 December 2016

Audit Issue Circulation	11,050	11,050	-	1,040	1,040	-	10,010	10,010	-
Retail & Other Single Copy Sales	-	-	-	-	-	-	-	-	-
Single Copy Subscription Sales	6	6	-	1	1	-	5	5	-
At full rate	6	6	-	1	1	-	5	5	-
Less than full rate but not 50%	-	-	-	-	-	-	-	-	-
Less than 50% but not 20%	-	-	-	-	-	-	-	-	-
Less than 20% but not 10%	-	-	-	-	-	-	-	-	-
Less than 10% of full rate	-	-	-	-	-	-	-	-	-
Paid and Controlled	-	-	-	-	-	-	-	-	-
Sponsored Subscription Sales	-	-		-	-		-	-	
Multiple Copy Subscription Sales	-	-		-	-		-	-	
Corporate Subscription Sales	-		-	-		-	-		-
Society/Association/Organisation	-	-	-	-	-	-	-	-	-
Controlled Free Circulation	11,044	11,044	-	1,039	1,039	-	10,005	10,005	-
Individual requests	11,044	11,044	-	1,039	1,039	-	10,005	10,005	-
Company requests	-	-		-	-		-	-	
Non-requested by name	-	-		-	-		-	-	
Non-requested by job title / function	-	-		-	-		-	-	
Non-Controlled Free Circulation	-	-		-	-		-	-	

Duplication

The level of duplication on the mailing list for the audit issue was: 0%

Basic cover price & subscription rates for the audit issue

Basic cover price (UK):

Basic cover price (RoI):

Basic annual rate (UK): £80.00

Basic annual rate (OC): £95.00

Controlled circulation for the audit issue

Terms of control: Oilfield Technology is distributed to CEOs, presidents, vice presidents, managing directors, company directors, managers, engineers, geologists, geophysicists, consultants and other individuals within integrated oil and gas companies, independent oil and gas companies, national/state oil and gas companies, drilling contractors, engineering contractors and sub-contractors, consulting firms, service, supply and manufacturing companies, financial organisations, government agencies, educational/research facilities and other companies that serve the global upstream oil and gas industry both onshore and offshore.

	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
Total	11,044	100.0	3,665	33.2	3,855	34.9	3,524	31.9
Individual Requests - Print	11,044	100.0	3,665	33.2	3,855	34.9	3,524	31.9
Individual Requests - Digital	-	-	-	-	-	-	-	-
Company Requests - Print	-	-	-	-	-	-	-	-
Company Requests - Digital								

Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
JANUARY 2016	21-Jan-16	11,050	11,050	-	-
FEBRUARY 2016	12-Feb-16	11,050	11,050	-	-
MARCH 2016	14-Mar-16	11,050	11,050	-	-
APRIL 2016	19-Apr-16	11,050	11,050	-	-
MAY 2016	20-May-16	11,050	11,050	-	-
JUNE 2016	20-Jun-16	11,050	11,050	-	-
JULY 2016	18-Jul-16	11,050	11,050	-	-
AUGUST 2016	11-Aug-16	11,050	11,050	-	-
SEPTEMBER 2016	16-Sep-16	11,050	11,050	-	-
OCTOBER 2016	18-Oct-16	11,050	11,050	-	-
NOVEMBER 2016	14-Nov-16	11,050	11,050	-	-
DECEMBER 2016	14-Dec-16	11,050	11,050	-	-

Geographic analysis for the audit issue

Country/Region	Total Circulation	Print	Digital
TOTAL	11,050	11,050	-
Europe	2,702	2,702	-
Albania	4	4	-
Austria	18	18	-
Belarus (Belorussia)	1	1	-
Belgium	35	35	-
Bosnia & Herzegovina	2	2	-
Bulgaria	13	13	-
Croatia	37	37	-
Cyprus	20	20	-
Czech Republic	6	6	-
Denmark	29	29	-
Estonia	2	2	-
Faroe Islands	1	1	-
Finland	14	14	-
France	138	138	-
Germany	108	108	-
Greece	58	58	-
Greenland	1	1	-
Hungary	22	22	-
Iceland	1	1	-
Republic of Ireland	27	27	-
Italy	208	208	-
Latvia	4	4	-
Lithuania	7	7	-
Luxembourg	2	2	-
Macedonia	6	6	-
Malta	8	8	-
Moldova (Moldavia)	4	4	-
Monaco	2	2	-
Netherlands	148	148	-
Norway	113	113	-
Poland	45	45	-
Portugal	37	37	-
Romania	108	108	-
Russia	112	112	-
Serbia	23	23	-
Slovakia	8	8	-
Slovenia	2	2	-
Spain	128	128	-
Sweden	14	14	-
Switzerland	24	24	-
Turkey	93	93	-
Ukraine	29	29	-
United Kingdom	1,040	1,040	-
North America	3,329	3,329	-
Canada	411	411	-
Mexico	212	212	-
USA	2,706	2,706	-
Central & South America	985	985	-
Antilles, Netherlands	1	1	-
Argentina	153	153	-
Aruba	1	1	-
Bahamas	3	3	-
Belize (British Honduras)	1	1	-
Bermuda	1	1	-
Bolivia	39	39	-
Brazil	224	224	-
Chile	31	31	-
Colombia	195	195	-
Costa Rica	3	3	-
Cuba	11	11	-

Geographic analysis for the audit issue

Country/Region	Total Circulation	Print	Digital
TOTAL	11,050	11,050	-
Dominican Republic	6	6	-
Ecuador	47	47	-
Guatemala	5	5	-
Guyana	1	1	-
Honduras	3	3	-
Jamaica	1	1	-
Nicaragua	2	2	-
Panama	4	4	-
Paraguay	2	2	-
Peru	91	91	-
Puerto Rico	3	3	-
Surinam	7	7	-
Trinidad & Tobago	48	48	-
Uruguay	10	10	-
Venezuela	92	92	-
Australasia & Pacific	348	348	-
Australia	293	293	-
Fiji	1	1	-
Guam	1	1	-
New Zealand	37	37	-
Papua New Guinea	16	16	-
Asia	705	705	-
Azerbaijan	15	15	-
Bangladesh	7	7	-
Georgia	3	3	-
India	520	520	-
Kazakhstan	18	18	-
Maldives	1	1	-
Mongolia	1	1	-
Myanmar (Burma)	10	10	-
Nepal	2	2	-
Pakistan	113	113	-
Sri Lanka	8	8	-
Turkmenistan	1	1	-
Uzbekistan	6	6	-
South East Asia & Pacific	1,193	1,193	-
Brunei	16	16	-
China, People's Republic of	85	85	-
Hong Kong	22	22	-
Indonesia	111	111	-
Japan	36	36	-
Korea, Republic of	61	61	-
Malaysia	282	282	-
Philippines	132	132	-
Singapore	273	273	-
Taiwan	26	26	-
Thailand	104	104	-
Vietnam	45	45	-
Africa	645	645	-
Angola	11	11	-
Botswana	5	5	-
Cameroon	46	46	-
Congo	6	6	-
Cote D'Ivoire (Ivory Coast)	6	6	-
Eritrea	2	2	-
Ethiopia	12	12	-
Gabon	4	4	-
Gambia	1	1	-
Ghana	76	76	-
Guinea	1	1	-
Kenya	48	48	-

Geographic analysis for the audit issue

Country/Region	Total Circulation	Print	Digital
TOTAL	11,050	11,050	-
Liberia	5	5	-
Madagascar	3	3	-
Malawi	4	4	-
Mali	1	1	-
Mauritius	6	6	-
Mozambique	7	7	-
Namibia	2	2	-
Niger	1	1	-
Nigeria	152	152	-
Rwanda	6	6	-
Seychelles	1	1	-
Sierra Leone	2	2	-
South Africa	126	126	-
Sudan	21	21	-
Tanzania	19	19	-
Uganda	43	43	-
Zambia	12	12	-
Zimbabwe	16	16	-
Middle East & North Africa	1,143	1,143	-
Algeria	131	131	-
Bahrain	15	15	-
Egypt	204	204	-
Emirates, United Arab	355	355	-
Iran	51	51	-
Iraq	16	16	-
Israel	22	22	-
Jordan	3	3	-
Kuwait	35	35	-
Lebanon	9	9	-
Libya	2	2	-
Morocco	18	18	-
Oman	58	58	-
Qatar	69	69	-
Saudi Arabia	94	94	-
Syria	1	1	-
Tunisia	60	60	-
Not Analysed	-	-	-

More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 23 January 2017.

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