

Business Magazines

Combined Total Circulation Certificate

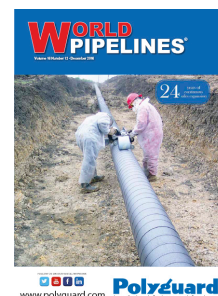
January to December 2016



Setting the standard

World Pipelines

WORLD PIPELINES®



Key information

Metric type

Circulation

ABC total

10,030 average

Period

1 January 2016 to 31 December 2016

No of issues

12

Market sector

Energy: Oil & Petroleum

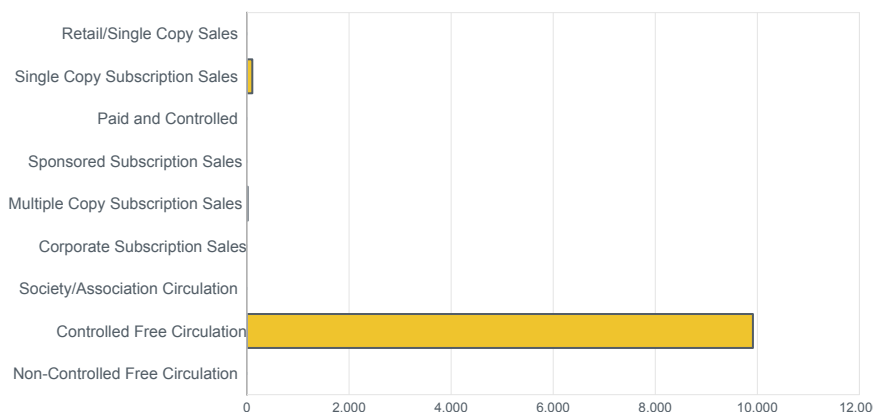
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Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	1.04%
Paid and Controlled	0%
Sponsored subscription sales	0%
Multiple Copy Subscription Sales	0.13%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	98.83%
Non-Controlled Free Circulation	0%

Audit issue circulation breakdown - Print/Digital



AVERAGE CIRCULATION PER ISSUE

Average Retail Sales Per Issue

Total	Print Edition	Digital Edition
10,030	10,030	-
-	-	-

Analysis for the Audit issue cover dated DECEMBER 2016 and distributed on 14 December 2016**Audit Issue Circulation****Retail & Other Single Copy Sales****Single Copy Subscription Sales**

At full rate

Less than full rate but not less than 50%

Less than 50% of full rate but not less than 20%

Less than 20% of full rate but not less than 10%

Less than 10% of full rate

Paid and Controlled**Sponsored Subscription Sales****Multiple Copy Subscription Sales**

At full rate

Less than full rate but not less than 50%

Less than 50% of full rate but not less than 20%

Less than 20% of full rate but not less than 10%

Less than 10% of full rate

Corporate Subscription Sales**Society/Association/Organisation Circulation****Controlled Free Circulation**

Individual requests

Company requests

Non-requested by name

Non-requested by job title / function

Non-Controlled Free Circulation

10,030	10,030	-
-	-	-
104	104	-
104	104	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
13	13	-
-	-	-
13	13	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
9,913	9,913	-
8,700	8,700	-
-	-	-
1,196	1,196	-
17	17	-
-	-	-

Duplication

The level of duplication on the mailing list for the audit issue was: 0%

Basic subscription rates for the audit issue

Basic annual rate: £60.00

Basic annual rate (Other countries) £75.00

Controlled circulation for the audit issue

Terms of control: CEOs, Managing Directors, Vice president, Directors, Technical Directors, Operators, Oil and Gas Company staff, General Managers, Marketing Managers, Purchasing Officers, Project Engineers, Pipeline Engineers, Plant Managers, Maintenance Managers, Technical Managers, Pipeline Superintendents, Process Engineers and Consultants, operating within the global oil and gas pipeline industry. Plant and equipment engineers, pipeline engineering contractors and others involved with supplying equipment and services to the oil and gas pipeline industry and also to individuals within libraries, trade associations, universities, financial organizations and exhibition/registerants/conference attendees.

	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
Total	8,700	100.0	3,099	35.6	3,594	41.3	2,007	23.1
Individual Requests - Print	8,700	100.0	3,099	35.6	3,594	41.3	2,007	23.1
Individual Requests - Digital	-	-	-	-	-	-	-	-
Company Requests - Print	-	-	-	-	-	-	-	-
Company Requests - Digital	-	-	-	-	-	-	-	-

Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
JANUARY 2016	20-Jan-16	10,030	10,030	-	-
FEBRUARY 2016	09-Feb-16	10,030	10,030	-	-
MARCH 2016	11-Mar-16	10,030	10,030	-	-
APRIL 2016	15-Apr-16	10,032	10,032	-	-
MAY 2016	11-May-16	10,030	10,030	-	-
JUNE 2016	14-Jun-16	10,030	10,030	-	-
JULY 2016	08-Jul-16	10,030	10,030	-	-
AUGUST 2016	09-Aug-16	10,030	10,030	-	-
SEPTEMBER 2016	13-Sep-16	10,030	10,030	-	-
OCTOBER 2016	10-Oct-16	10,030	10,030	-	-
NOVEMBER 2016	10-Nov-16	10,030	10,030	-	-
DECEMBER 2016	14-Dec-16	10,030	10,030	-	-

Geographic analysis for the audit issue

Country/Region	Total Circulation	Print	Digital
TOTAL	10,030	10,030	-
Europe	2,835	2,835	-
Albania	7	7	-
Austria	26	26	-
Belarus (Belorussia)	3	3	-
Belgium	52	52	-
Bosnia & Herzegovina	6	6	-
Bulgaria	25	25	-
Croatia	24	24	-
Cyprus	14	14	-
Czech Republic	15	15	-
Denmark	23	23	-
Estonia	1	1	-
Finland	32	32	-
France	187	187	-
Germany	208	208	-
Greece	89	89	-
Hungary	34	34	-
Iceland	1	1	-
Republic of Ireland	37	37	-
Italy	261	261	-
Latvia	2	2	-
Lithuania	4	4	-
Luxembourg	1	1	-
Macedonia	3	3	-
Malta	3	3	-
Monaco	3	3	-
Netherlands	203	203	-
Norway	59	59	-
Poland	48	48	-
Portugal	51	51	-
Romania	110	110	-
Russia	138	138	-
Serbia	38	38	-
Slovakia	13	13	-
Slovenia	5	5	-
Spain	180	180	-
Sweden	12	12	-
Switzerland	31	31	-
Turkey	158	158	-
Ukraine	32	32	-
United Kingdom	696	696	-
North America	2,909	2,909	-
Canada	402	402	-
Mexico	266	266	-
USA	2,241	2,241	-
Central & South America	1,003	1,003	-
Anguilla	1	1	-
Antilles, Netherlands	1	1	-
Argentina	154	154	-
Aruba	2	2	-
Bahamas	1	1	-
Barbados	1	1	-
Bermuda	1	1	-
Bolivia	44	44	-
Brazil	243	243	-
Chile	43	43	-
Colombia	161	161	-
Costa Rica	9	9	-
Cuba	10	10	-
Dominican Republic	5	5	-
Ecuador	50	50	-

Geographic analysis for the audit issue

Country/Region	Total Circulation	Print	Digital
TOTAL	10,030	10,030	-
El Salvador	4	4	-
Grenada	1	1	-
Guatemala	6	6	-
Guyana	2	2	-
Haiti	1	1	-
Jamaica	3	3	-
Nicaragua	3	3	-
Panama	11	11	-
Paraguay	1	1	-
Peru	106	106	-
Puerto Rico	1	1	-
Saint Lucia	1	1	-
Surinam	2	2	-
Trinidad & Tobago	24	24	-
Uruguay	11	11	-
Venezuela	99	99	-
Virgin Islands, British	1	1	-
Australasia & Pacific	294	294	-
Australia	247	247	-
Fiji	2	2	-
New Caledonia	1	1	-
New Zealand	28	28	-
Papua New Guinea	16	16	-
Asia	447	447	-
Armenia	2	2	-
Azerbaijan	14	14	-
Bangladesh	9	9	-
Georgia	5	5	-
India	322	322	-
Kazakhstan	11	11	-
Mongolia	2	2	-
Myanmar (Burma)	9	9	-
Nepal	8	8	-
Pakistan	50	50	-
Sri Lanka	7	7	-
Turkmenistan	1	1	-
Uzbekistan	7	7	-
South East Asia & Pacific	864	864	-
Brunei	13	13	-
Cambodia (Kampuchea)	2	2	-
China, People's Republic of	73	73	-
Hong Kong	26	26	-
Indonesia	54	54	-
Japan	15	15	-
Korea, Republic of	48	48	-
Malaysia	208	208	-
Philippines	113	113	-
Singapore	173	173	-
Taiwan	26	26	-
Thailand	90	90	-
Vietnam	23	23	-
Africa	602	602	-
Angola	10	10	-
Botswana	19	19	-
Burundi	1	1	-
Cameroon	16	16	-
Congo	1	1	-
Cote D'Ivoire (Ivory Coast)	7	7	-
Ethiopia	10	10	-
Gabon	5	5	-
Gambia	1	1	-

Geographic analysis for the audit issue

Country/Region	Total Circulation	Print	Digital
TOTAL	10,030	10,030	-
Ghana	65	65	-
Guinea	1	1	-
Kenya	31	31	-
Liberia	5	5	-
Madagascar	3	3	-
Malawi	1	1	-
Mali	2	2	-
Mauritania	1	1	-
Mauritius	6	6	-
Mozambique	8	8	-
Namibia	5	5	-
Niger	2	2	-
Nigeria	74	74	-
Rwanda	4	4	-
Senegal	2	2	-
Sierra Leone	2	2	-
South Africa	188	188	-
Sudan	30	30	-
Swaziland	1	1	-
Tanzania	24	24	-
Uganda	31	31	-
Zambia	16	16	-
Zimbabwe	30	30	-
Middle East & North Africa	1,076	1,076	-
Algeria	115	115	-
Bahrain	23	23	-
Egypt	179	179	-
Emirates, United Arab	300	300	-
Iran	36	36	-
Iraq	6	6	-
Israel	24	24	-
Jordan	5	5	-
Kuwait	36	36	-
Lebanon	18	18	-
Libya	7	7	-
Morocco	26	26	-
Oman	56	56	-
Qatar	82	82	-
Saudi Arabia	109	109	-
Syria	4	4	-
Tunisia	47	47	-
Yemen	3	3	-
Not Analysed	-	-	-

More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

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