Global coverage of the upstream oil and gas sector

Feature-length, in-depth technical articles focusing on exploration, drilling and production topics.

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Regional reports and industry analysis covering the world’s major oil and gas basins.

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2. Front cover description on contents page
3. Full page advertisement within issue
4. Cover story / technical article

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- Major integrated and independent oil and gas companies
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- Engineering contractors
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- Consulting engineers
- Government bodies

TOTAL NET CIRCULATION


APP CIRCULATION = 4342. SOURCE: PUBLISHER’S OWN DATA.

= 14,492

TOTAL WORLDWIDE READERSHIP

THE NUMBER OF KEY GLOBAL DECISION MAKERS READING EACH PRINT ISSUE OF OILFIELD TECHNOLOGY (BASED ON A MODEST PASS ON RATE OF FOUR PER PRINT ISSUE)

= 40,600

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T: +44 (0)1252 718999 E: ben.macleod@oilfieldtechnology.com
THE OFFSHORE TECHNOLOGY CONFERENCE (OTC), HELD EACH YEAR IN HOUSTON, IS ONE OF THE WORLD’S LEADING UPSTREAM OIL AND GAS EVENTS.

THE APRIL ISSUE’S OTC TECHNOLOGY REVIEW FEATURES HIGHLIGHTS OF THE LATEST TECHNOLOGIES BEING SHOWCASED AT OTC.

FOR MORE INFORMATION ON EDITORIAL OPPORTUNITIES IN OILFIELD TECHNOLOGY PLEASE CONTACT:
**EDITORIAL SCHEDULE**

**July**
- **AD Survey Issue**
  - Advert material deadline: 10 June
  - **Regional report:** Continental United States
    - Reservoir characterisation
    - Hydraulic fracturing
    - Water treatment/management
    - Proppants & chemicals
    - Completions & cementing
    - Coiled tubing
    - Mooring
    - Corrosion
    - *Oilfield Technology (Extreme)*
  - **Event distribution:** Offshore Europe

**August**
- **Advert material deadline:** 10 July
- **Regional report:** North Sea
  - Directional drilling
  - Artificial lift
  - Pumps & compressors
  - Offshore challenges
  - Decommissioning
  - Workovers & interventions
  - Digital oilfield
  - Integrity management
  - *Rig Design Q&A*
  - **Event distribution:** Offshore Europe

**September**
- **SPE/ATCE Issue**
  - Advert material deadline: 12 August
  - **Regional report:** North America
    - Exploration
    - Extended reach drilling
    - Downhole tools
    - Hydraulic fracturing
    - Water management
    - Oilfield chemicals
    - Well control
    - Safety & security
    - *Completions Q&A*
  - **Event distribution:** SPE ATCE

**October**
- **ADIPEC Issue**
  - Advert material deadline: 10 September
  - **Regional report:** Arabian Peninsula
    - Rig design
    - Pump technology
    - EOR
    - Subsea technology
    - Deepwater operations
    - Integrity management
    - Communications & logistics
    - Recruitment
    - *Oilfield Technology (Extreme)*
  - **Event distribution:** ADIPEC

**November**
- **Advert material deadline:** 10 October
- **Regional report:** Southeast Asia
  - Reservoir characterisation
  - Downhole tools
  - Completions technology
  - Water treatment/management
  - Compressor technology
  - Flow control
  - Workovers & interventions
  - Data management
  - *Drill Bit Q&A*

**December**
- **Advert material deadline:** 11 November
- **Regional report:** Russia
  - Drilling tools
  - Cementing
  - Hydraulic fracturing
  - Oilfield chemicals
  - Artificial lift
  - Riser design
  - Well control
  - Corrosion/abrasion
  - *Oilfield Technology (Extreme)*
  - **Event distribution:** ADIPEC

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**100% of our readers took a direct action as a result of seeing an advertisement in Oilfield Technology.**

**100% requested readership. 0% wasted circulation. More for your money.**

Turn over for advertising rates.

*Based on research conducted by Palladian Publications in July 2018*

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**T:** +44 (0)1252 718999  **E:** david.bizley@oilfieldtechnology.com
**OUTSIDE FRONT COVER PACKAGE:**

€11 900 US$14 450

1. COVER PICTURE AND LOGO
2. FRONT COVER DESCRIPTION ON CONTENTS PAGE
3. FULL PAGE ADVERTISEMENT WITHIN ISSUE
4. COVER STORY / TECHNICAL ARTICLE

---

**COVER POSITIONS**

**INSIDE FRONT COVER:**
€5950 / US$7225

**INSIDE BACK COVER:**
€5390 / US$6545

**OUTSIDE BACK COVER:**
€6300 / US$7650

---

**DOUBLE PAGE SPREAD**

- Do not place ANY TEXT within 20mm of the spine

**WARNING:**
- The magazine is perfect bound so if text is placed too close to the spine it will not be visible

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**FULL PAGE (INTERNATIONAL A4)**

- Bleed area: 216mm x 303mm
- Trim area: 210mm x 297mm
- Safe area: 190mm x 277mm

---

**HALF PAGE (HORIZONTAL)**

- Bleed area: 210mm x 146mm
- Trim area: 204mm x 140mm
- Safe area: 188mm x 126mm

---

**HALF PAGE (VERTICAL)**

- Bleed area: 109mm x 303mm
- Trim area: 103mm x 297mm
- Safe area: 83mm x 277mm

---

**ALLOW 70mm FROM TOP OF MAGAZINE FOR OUR LOGO**

**FRONT COVER DIMENSIONS:**
216mm x 303mm

**Unique**

---

**EXPLORATION  |  DRILLING  |  PRODUCTION**
**PREMIUM POSITIONS**

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- **TO ADVERTISE HERE CONTACT OUR SALES TEAM**

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**Publication date**
10th of the month unless otherwise specified.

**Payment**
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We accept the following PDF standard formats:
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In addition, please note the following:
- PDFs should be compatible with Acrobat 4.0 or higher.
- Please ensure all fonts are embedded.
- All original graphics must be saved as CMYK at 300 dpi at the size they are to be used.
- Images should not be tagged with any ICC profiles.

**Adobe InDesign**
InDesign files must be accompanied by all graphics saved in CMYK, as TIFF, EPS or JPEG at 300 dpi and at the size they are to be used. All fonts must be sent (in Macintosh format).

**JPEG file**
All files must be saved as CMYK and at a minimum of 300 dpi.

**EPS file**
All files must be saved as CMYK and at a minimum of 300 dpi.

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**TERMS AND CONDITIONSPREMIUM POSITIONS**

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- **TO ADVERTISE HERE CONTACT OUR SALES TEAM**

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**THIRD QUARTER**

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- **TO ADVERTISE HERE CONTACT OUR SALES TEAM**

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**ADVERTISING RATES**

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We accept the following PDF standard formats:
- PDFs generated using Press Settings.
- Ghost PDF Workgroup (www.gpgw.org).

In addition, please note the following:
- PDFs should be compatible with Acrobat 4.0 or higher.
- Please ensure all fonts are embedded.
- All original graphics must be saved as CMYK at 300 dpi as Photoshop CC or lower. All fonts must be embedded. Alternatively, the EPS file must be accompanied by all fonts (in Macintosh format).

**Adobe Photoshop document**
All files must be saved in CMYK at a minimum of 300 dpi as Photoshop CC or lower. If you are sending a layered Photoshop (PSD) file, all fonts should also be sent (in Macintosh format).

**Adobe Illustrator document**
All files must be saved in CMYK at a minimum of 300 dpi as Illustrator CC or lower. All fonts must be embedded.
Any material supplied using alternative formats will have to be reset in our own software, and therefore may entail some minor differences in layout. An additional production charge may also be applied.

We operate a preflight system prior to printing to check that all advertisement material complies with the above specifications. Any advertisement that does not comply with these specifications may need to be resupplied.
Website Banners

Website Banners

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<tr>
<th>HOME PAGE (PER QUARTER)</th>
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<td>Product News</td>
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Banner Dimensions, Pixels

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<td>Horizontal Banners</td>
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<tr>
<td>Medium Banners</td>
<td>300 x 250</td>
<td>300 x 250</td>
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</table>
Exclusive Webinar Package

Reach a wider audience for your next product demo, technology innovation, training course or interview.

THE PACKAGE INCLUDES:

- Registration page
- Invitation sent to our mailing list
- Listing on our social media accounts
- Confirmation emails & reminders
- Option for multiple speakers
- Live Q&A and polls
- Full summary reports - attendance stats, questions, viewing durations

€ 6500 / US$ 8000
Customised Digital Packages

More ways to reach your customers

- PERSONALISED E-BLAST
- FACEBOOK CAMPAIGN
- TWITTER CAMPAIGN
- ONLINE NEWS ARTICLE
- LINKEDIN POST

MECHANICAL DATA AND SPECS

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PREMIUM DIGITAL PACKAGE
€4200 / US$5100
E-Newsletters

Oilfield Technology’s e-newsletters are sent out twice per month

Oilfield Technology

In this issue

Exclusive horizontal banner

August 2018

AUGUST 2018

EXPLORATION | DRILLING | PRODUCTION

12,000

OVER

SUBSCRIBERS

E-Blasts

CUSTOMISED

E-BLAST

€1,400 / US$1,700

600 PIXELS WIDE

App

View the magazine on your tablet or smartphone

Exclusive horizontal banner

BANNER

€2,100 / US$2,550

PER QUARTER